

GST203 Feasibility Plan and Investment Decision (2 Units)

- Business concept: nature of investment: agro-arable and poultry production, production of soap and cosmetics, tie and dye, fabrication, industry/market analyst, sources of raw materials;
- management teams, Product/Service Development Analysis, Financial Analysis (Cash Flow) Sources of start-up Capital, Basis of investment decision, Risk return relationship. Financial market. Nigerian Stock Exchange.
- Methods of raising capital on the capital market. Capital market efficiency. Stock exchange transaction and transfer procedure.
- Interpretation and analysis of financial statement and introduction to portfolio management.
- Training workshop and visitation to some business outfits within the state.
- Students must be able to come up with implementable business proposal.