

GST 106 Entrepreneurial Skills II (2 Units)

Evaluating Opportunities & Developing Business Concept:

Perceiving market opportunities, sources of new ideas including census data. Method of generating ideas. Creating problem solving. Developing the business concept. Conducting market research. Product planning development process. Legal issues in starting a business. Creativity, Business Innovation and Products Development.

Case studies of arable crop production: Origin, distribution, soil and climatic requirements of cereals, legumes, root crops; -yams, cassava, potatoes, fiber crops, vegetables and other important arable crops in Nigeria; Husbandry practices such as land clearing, soil preparation, nursery and planting methods, weeds control, pests and disease control, harvesting, processing, storage and marketing.